

Watchman LP

Respond to light-fingers with the flick of a wrist

Prevent customer theft more effectively

by receiving instant notifications of alarms and suspicious activity;
anytime, anywhere on the shopfloor

When a notification is received, a user simply glances at her wearable device to quickly determine where to go and who / what to look for

Once investigated, the user chooses a response that suitably describes the cause of the notification (e.g. another retailer's EAS tag)

At the end of the day, notification data is sent to the retailer's Business Intelligence system for managers to access via their dashboards

Example Scenarios

EAS: if an alarm is triggered, the user can quickly identify and locate the customer, then recover any stolen items

Video Analytics: if a customer is deemed to be loitering, the user can quickly position himself nearby, and deter a potential theft

Key Benefits

Integrates wirelessly with existing surveillance (CCTV / IP cameras, EAS and Video Analytics) systems

Effortless: features a glanceable UI which is operated with simple taps and swipes

Choice: a range of wearable devices and straps are available

